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For your direct response as appropriate. Please provide Executive Registry with a copy of any correspondence. TO #14:

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Kent M. Black President

Commercial Electronics Operations Rockwell International Corporation P.O. Box 10462 Dallas, Texas 75207-0462 (214) 996-7525



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December 18, 1985

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The Honorable William J. Casey Director Central Intelligence Agency Washington, D.C. 20205

Dear Mr. Director:

In early November, I sent you a letter announcing our 1986 U. S. Savings Bonds Campaign Leadership Conference on January 22-23, 1986, at the Sheraton Washington Hotel in Washington, D.C. I also requested that you consider sending your organization's 1986 U. S. Savings Bonds Campaign coordinator to that conference so that he or she can hear how some of the largest U. S. organizations are so successful in promoting the sale of U. S. Savings Bonds.

I have some excellent news! The Honorable James A. Baker, III, the Secretary of the Treasury, will be our conference luncheon speaker. With tax reform, the U. S. Government deficit and other major fiscal issues in the news daily, I'm sure everyone will be interested in the Secretary's views.

The Honorable Katherine D. Ortega, the Treasurer of the United States, has agreed to participate in our morning General Session on January 23, 1986, to recognize companies on the 1985 U. S. Savings Bonds Honor Roll. These are companies and organizations with outstanding participation in the U. S. Savings Bonds Program.

Prior to our one-day conference, we will have a preconference reception on January 22, 1986, at the Cannon Caucus Room in the House of Representatives Cannon Office Building. All members of the U. S. House of Representatives and U. S. Senate have been invited to attend. Based on the number of responses already received, we expect an excellent turnout of Senators and Congressmen for our January 22 reception.

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As a reminder, a separate invitation will be mailed to each conference registrant in early January.

Those who attended the 1985 Leadership Conference will recall the excitement and enthusiasm generated when the President of the United States called during the General Session to express his interest in the U. S. Savings Bonds Program. We have requested that the President honor us with a call again this year and look forward to hearing his message.

We will close the conference with a banquet on the night of January 23, 1986. Mr. Robert E. Mercer, Chairman of the Board of the Goodyear Tire and Rubber Company and 1986 Chairman of the National U. S. Savings Bonds Volunteer Committee, will be our principal speaker. The Military District of Washington is writing and producing a special musical "Flag Pageant" to premiere on January 23rd at the U. S. Savings Bonds Leadership Conference banquet. A 20-minute performance, the "Pageant" will include sixty to seventy actors participating in the flag presentation and a fifty piece band.

I am enclosing a brief agenda of the events of and surrounding our conference, as well as a letter from the Treasurer of the United States sharing her views on the importance of our conference and U. S. Savings Bonds. I'm looking forward to working with your designee at the conference. Please have your representative register using the coupon from the enclosed flyer.

If you should care to personally attend any of the conference festivities, please contact Mr. David L. Clifton of my staff on telephone number (214) 996-6066.

Thank you for your support. I know you share my views that U. S. Savings Bonds are good for America.

Sincerely.

Kent M. Black, Chairman 1986 Leadership Conference U. S. Savings Bonds Campaign